

## Tackling Non-Adherence at the Point of Care

# Medication Management for Adherence

### CHALLENGE:

#### Medication non-adherence is a national epidemic<sup>1</sup>

Non-adherence costs the U.S. \$300 billion annually<sup>2</sup>

Non-adherence accounts for 20% of employer healthcare costs<sup>3</sup>

50% of patients never take their medication as prescribed<sup>4</sup>

Non-adherence is only part of a larger medication management problem

Gaps in care are not being addressed

Ineffective paper-based communications go unread

CMS Star Ratings suffer as a result of these issues

### SOLUTION:

#### Improved medication management through patient-specific insights, health plan-generated messages, and improved physician engagement

Improved patient medication management at the point of care

Better insights including patient adherence summary

Real-time delivery of patient-specific medication information during visit

Closed-loop feedback enables collaboration between physician and PBM

Surescripts is uniquely qualified to address this problem

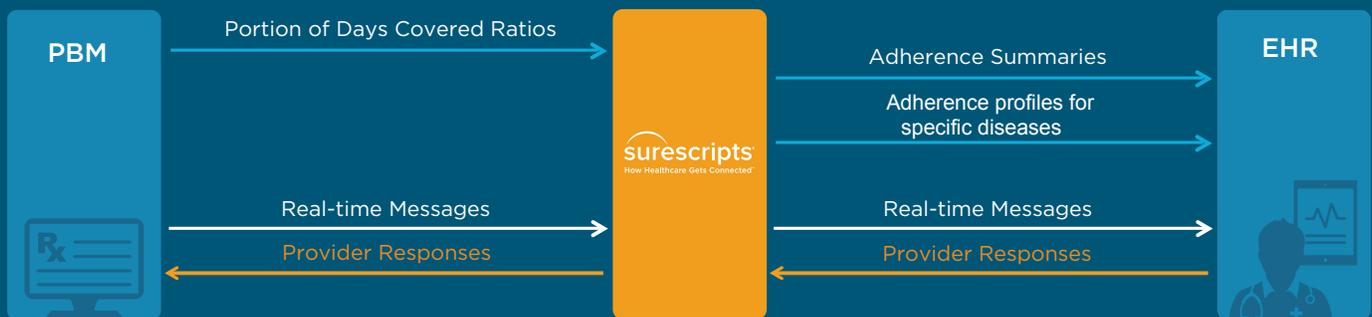
6.5B transactions delivered over our health information network each year

2.15B prescription records processed annually from the majority of U.S. PBMs, insurers, and pharmacies

Over 700 certified EHR software applications connected to our network

# How Our Solution Works

Surescripts delivers real-time PBM data directly into your EHR workflow, including three types of critical medication management information: high risk medication, missing medication, and an adherence value, based on claim activity.



## Connected to the Largest Number of Health Plans

Surescripts is connected to the vast majority of U.S. PBMs, enabling us to provide immediate and high-quality data representing 230 million unique patients.

## Improved Quality and Star Ratings

Improves patient adherence and response rates to gaps in care messages, helps physician to better counsel the patient to improve metrics.

## Improved Medication Adherence

Timely, targeted information to improve medication adherence.

## Integration into EHR Workflow

Integrates with existing EHR workflows, eliminating the need for users to leave their EHR platform.

## Financial Savings on Direct Variable Costs

Increased operational efficiencies due to replacing paper-based messages, mail and faxes with electronic delivery.

## Reduced Physician Alert Fatigue

Only the most up to date and urgent information is displayed in the physician inbox.

Partner with Surescripts to help end the medication management problem.

For more information visit us at [www.surescripts.com/medicationadherence](http://www.surescripts.com/medicationadherence)

Footnotes:

1. Medication nonadherence: a national epidemic among America's seniors. *Geriatrics* (April 2007)
2. Thinking Outside the Pillbox: A System-wide Approach to Improving Patient Medication Adherence for Chronic Disease. NEHI (August 2009)
3. Thinking Outside the Pillbox: A System-wide Approach to Improving Patient Medication Adherence for Chronic Disease. NEHI (August 2009)
4. Enhancing Prescription Medicine Adherence: A National Action Plan. National Council on Patient Information and Education (August 2007)