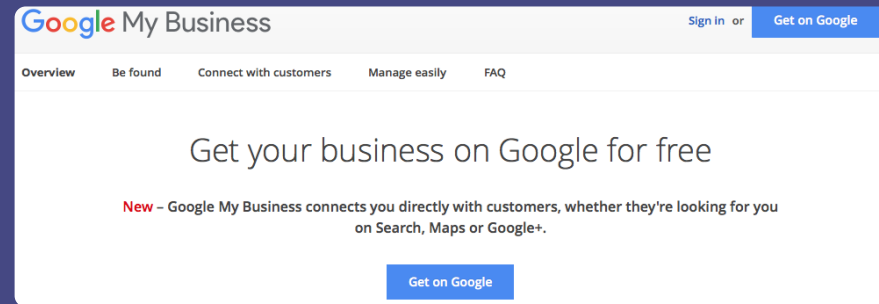


# Promoting Your Practice With Prognosis Patient Portal

1

## Claim your Google My Business Page

Visit <https://www.google.com/business/> and create or claim a page for your practice.



Over 100,000 patients a month use the internet to search for their doctor's patient portal

## Meaningful Use

50%

More than 50% of unique patients have online access to their health information

More than 5% of unique patients view, download, or transmit their health information

2

## Obtain your Patient Portal URL

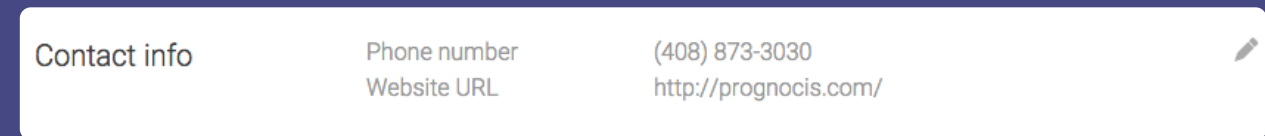
Log in to Prognosis, click on the "i" in the top right menu and obtain your URL



3

## Add URL to Google or to your website

On your My Business page, click on suggest an edit, and paste in your Patient Portal URL.



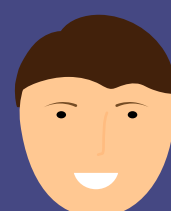
## WHAT'S IN IT FOR YOU?



Increased web traffic



More new patients



Happy current patients



Save employees' time



Fulfill Meaningful Use