**CHALLENGE:**  
Medication non-adherence is a national epidemic\(^1\)

<table>
<thead>
<tr>
<th>Non-adherence costs the U.S. $300 billion annually(^2)</th>
<th>Non-adherence accounts for 20% of employer healthcare costs(^3)</th>
<th>50% of patients never take their medication as prescribed(^4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-adherence is only part of a larger medication management problem</td>
<td>Gaps in care are not being addressed</td>
<td>Ineffective paper-based communications go unread</td>
</tr>
<tr>
<td>CMS Star Ratings suffer as a result of these issues</td>
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</table>

**SOLUTION:**  
Improved medication management through patient-specific insights, health plan-generated messages, and improved physician engagement

<table>
<thead>
<tr>
<th>Improved patient medication management at the point of care</th>
<th>Better insights including patient adherence summary</th>
<th>Real-time delivery of patient-specific medication information during visit</th>
<th>Closed-loop feedback enables collaboration between physician and PBM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Surescripts is uniquely qualified to address this problem</td>
<td>6.5B transactions delivered over our health information network each year</td>
<td>2.15B prescription records processed annually from the majority of U.S. PBMs, insurers, and pharmacies</td>
<td>Over 700 certified EHR software applications connected to our network</td>
</tr>
</tbody>
</table>
How Our Solution Works

Surescripts delivers real-time PBM data directly into your EHR workflow, including three types of critical medication management information: high risk medication, missing medication, and an adherence value, based on claim activity.

How Our Solution Works

Improved Medication Adherence
Timely, targeted information to improve medication adherence.

Connected to the Largest Number of Health Plans
Surescripts is connected to the vast majority of U.S. PBMs, enabling us to provide immediate and high-quality data representing 230 million unique patients.

Improved Quality and Star Ratings
Improves patient adherence and response rates to gaps in care messages, helps physician to better counsel the patient to improve metrics.

Financial Savings on Direct Variable Costs
Increased operational efficiencies due to replacing paper-based messages, mail and faxes with electronic delivery.

Integration into EHR Workflow
Integrates with existing EHR workflows, eliminating the need for users to leave their EHR platform.

Reduced Physician Alert Fatigue
Only the most up to date and urgent information is displayed in the physician inbox.

Partner with Surescripts to help end the medication management problem.

For more information visit us at www.surescripts.com/medicationadherence

Footnotes:
2. Thinking Outside the Pillbox: A System-wide Approach to Improving Patient Medication Adherence for Chronic Disease. NEHI (August 2009)
3. Thinking Outside the Pillbox: A System-wide Approach to Improving Patient Medication Adherence for Chronic Disease. NEHI (August 2009)